

SERFF Tracking Number: QUAC-127787574 State: Arkansas
Filing Company: QualChoice Life and Health Insurance Company, State Tracking Number: 50161
Inc.
Company Tracking Number:
TOI: MS02I Individual Medicare Supplement - Pre- Sub-TOI: MS02I.000 Medicare Supplement - Pre-
Standardized Standardized
Product Name: MediQ65
Project Name/Number: /

Filing at a Glance

Company: QualChoice Life and Health Insurance Company, Inc.

Product Name: MediQ65 SERFF Tr Num: QUAC-127787574 State: Arkansas

TOI: MS02I Individual Medicare Supplement - SERFF Status: Closed-Filed State Tr Num: 50161

Pre-Standardized

Sub-TOI: MS02I.000 Medicare Supplement - Co Tr Num: State Status: Filed-Closed

Pre-Standardized

Filing Type: Advertisement

Reviewer(s): Donna Lambert

Authors: Jim Couch, Niki Thomas Disposition Date: 11/04/2011

Date Submitted: 11/01/2011 Disposition Status: Filed

Implementation Date Requested: On Approval

Implementation Date: 12/05/2011

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type:

Submission Type:

Overall Rate Impact:

Filing Status Changed: 11/04/2011

State Status Changed: 11/04/2011

Deemer Date:

Created By: Niki Thomas

Submitted By: Niki Thomas

Corresponding Filing Tracking Number:

Filing Description:

MediQ65 Advertisement

Company and Contact

Filing Contact Information

Jim Couch, VP of Compliance

jim.couch@qualchoice.com

12615 Chenal Parkway, Suite 300

501-228-7111 [Phone] 5118 [Ext]

Little Rock, AR 72211

501-707-6729 [FAX]

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Product Name: MediQ65

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Filing Company Information

QualChoice Life and Health Insurance Company, Inc.	CoCode: 70998	State of Domicile: Arkansas
12615 Chenal Parkway, Suite 300	Group Code:	Company Type: Life & Health
Little Rock, AR 72211	Group Name:	State ID Number:
(501) 228-7111 ext. [Phone]	FEIN Number: 71-0386640	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	1 form at \$50.00 a form.
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
QualChoice Life and Health Insurance Company, Inc.	\$50.00	11/01/2011	53377485

SERFF Tracking Number: QUAC-127787574 State: Arkansas

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Inc.

Company Tracking Number:

TOI: MS021 Individual Medicare Supplement - Pre- Standardized Sub-TOI: MS021.000 Medicare Supplement - Pre- Standardized

Product Name: MediQ65

Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Donna Lambert	11/04/2011	11/04/2011

Filing Notes

Subject	Note Type	Created By	Created On	Date Submitted
MediQ 65 Advertising	Note To Reviewer	Niki Thomas	11/01/2011	11/01/2011

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Standardized Standardized
Product Name: MediQ65
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Disposition

Disposition Date: 11/04/2011
Implementation Date: 12/05/2011
Status: Filed
Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number:	QUAC-127787574	State:	Arkansas
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	Inc.		
Company Tracking Number:			
TOI:	MS02I Individual Medicare Supplement - Pre-	Sub-TOI:	MS02I.000 Medicare Supplement - Pre-
	Standardized		Standardized
Product Name:	MediQ65		
Project Name/Number:	/		
Schedule	Schedule Item	Schedule Item Status	Public Access
Form	MediQ 65 ADG Gd_MediQ	Filed	Yes

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TOI: MS02I Individual Medicare Supplement - Pre- Sub-TOI: MS02I.000 Medicare Supplement - Pre-
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Product Name: MediQ65
Project Name/Number: /

Note To Reviewer

Created By:

Niki Thomas on 11/01/2011 04:11 PM

Last Edited By:

Donna Lambert

Submitted On:

11/04/2011 12:25 PM

Subject:

MediQ 65 Advertising

Comments:

VIA SERFF

November 1, 2011

Ms. Stephanie Fowler
Arkansas Department of Insurance
Life and Health Division
1200 West Third Street
Little Rock, AR 72201-1904

RE: QualChoice Life and Health Insurance Company, Inc. Medicare Supplement Advertisement Filing

Dear Ms. Fowler:

Attached please find QualChoice Life and Health Insurance Company, Inc.'s initial filing for its MediQ65 advertisement to appear in the Arkansas Democrat Gazette.

 

Please feel free to contact me at any time should you need additional information or have any questions or comments.
Thank you.

Sincerely,

J. Nicole Thomas, J.D.
Associate Corporate Counsel
nicole.thomas@qualchoice.com
(501) 219-5129

SERFF Tracking Number: QUAC-127787574 State: Arkansas

Filing Company: QualChoice Life and Health Insurance Company, State Tracking Number: 50161
Inc.

Company Tracking Number:

TOI: MS021 Individual Medicare Supplement - Pre- Sub-TOI: MS021.000 Medicare Supplement - Pre-
Standardized Standardized

Product Name: MediQ65

Project Name/Number: /

Form Schedule

Lead Form Number: 1011+MK+017 ADG Gd_MediQ

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 11/04/2011	1011+MK+ 017 ADG	Advertising	MediQ 65 ADG Gd_MediQ	Initial			QC 1- 3_Vert.pdf
	Gd_MediQ						

**Don't plan on
your Medicare
plan covering
everything.**

Get MediQ65®.

MediQ65 Medicare Supplement Insurance from QualChoice helps cover what Medicare doesn't. And you can rest easy knowing you're covered by the state's premier health insurance provider.



For a **FREE guide** to understanding Medicare, call **1.855.MediQ65** (1.855.633.4765) or visit **mediq65.com**.

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HEALTH INSURANCE

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